

Subject: Fwd: Wisconsin Design Deliverables
From: "Ann Thai" [REDACTED]
Received(Date): Sat, 27 May 2023 17:17:23 +0000
To: "Jennifer Brown" [REDACTED], "Bri Cote"
[REDACTED], "Joe Phillips" [REDACTED], "Terry Liu"
[REDACTED], "Joseph Magnani" [REDACTED]
Cc: "Monika Gromek" [REDACTED], "Josh Elman"
[REDACTED], "Carson Oliver" [REDACTED]
Attachment: Screenshot 2023-05-27 at 10.08.52 AM.png
Attachment: Screenshot 2023-05-25 at 1.41.22 PM.png
Date: Sat, 27 May 2023 17:17:23 +0000

Privileged and Confidential

Attorney Work Product

FYI — just heard back from Phil about the button UI: Let's include a range for something like the example he provided.

Begin forwarded message:

From: Phil Schiller [REDACTED]
Subject: Re: Wisconsin Design Deliverables

Date: May 27, 2023 at 10:11:28 AM PDT

To: Ann Thai [REDACTED], Jennifer Brown [REDACTED]
Cc: Robert Kondrk [REDACTED], Matt Fischer [REDACTED],
Monika Gromek [REDACTED], Josh Elman [REDACTED]

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Attorney Work Product

That is not the graphic that I drew on the board that represents a standard external web link out button.

What you show looks too much like an in app user experience, which it is not.

It should literally be this (note the arrow is leaving the page, that is the point)

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U.S. District Court - NDCAL
4:20-cv-05640-YGR-TSH
Epic Games, Inc. v Apple Inc.
Ex. No. **CX-1103**
Date Entered _____
By _____

On May 25, 2023, at 2:59 PM, Ann Thai [REDACTED] wrote:

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Attorney-Client Work Product

Hi Phil, Jen,

We'd like to align with you on the next round of design deliverables so that we can prepare for next week's meeting with Tim and arm Litigation for court. Based on this morning's discussion, we can explore the following:

Attorney Client Privilege

Let us know if this is in line with your expectations, or if there's anything we should add.

Thanks,
Ann